

100

Tools to create your

STRATEGY FOR
SUCCESS



Alicia Ying

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For
BUSINESS

Strategy


BUSINESS BOOKS

MARKETING BOOKS

BUSINESS WEBSITES

BUSINESS BOOKS

Think & Grow Rich by Napoleon Hill

<http://amzn.to/1SSCPBV>

The Fire Starter Sessions by Danielle LaPorte

<http://amzn.to/1NVcMKt>

10x Rule by Grant Cardone

<http://amzn.to/1lqEWSl>

Rich Dad Poor Dad by Robert Kiyosaki

<http://amzn.to/1NIHVfA>

How to Win Friends and Influence People

by Dale Carnegie

<http://amzn.to/1QVOqAW>

MARKETING BOOKS

Start with Why by Simon Sinek

<http://amzn.to/1SSDpQd>

Sell to Survive by Grant Cardone

<http://amzn.to/1X1dmGS>

POP by Sam Horn

<http://amzn.to/1SSD8wA>

Strengths Finder 2.0 by Tom Rath

<http://amzn.to/1QVOyAz>

People Over Profit by Dale Partridge

<http://amzn.to/1MuZYli>

BUSINESS WEBSITES

Marie Forleo

<http://www.marieforleo.com>

Forbes

<http://www.forbes.com>

Business Insider

<http://www.businessinsider.com>

Entrepreneur

<http://www.entrepreneur.com>

Shark Tank

<http://www.cnbcpriime.com/shark-tank/>

<http://abc.go.com/shows/shark-tank>

For
MENTAL
Strategy


SELF-IMPROVEMENT
BOOKS

MEDITATIONS

HEALING TOOLS

SELF-IMPROVEMENT BOOKS

The Power of Intention by Wayne Dyer

<http://amzn.to/1NVcTWn>

The Desire Map by Danielle LaPorte

<http://amzn.to/1NVcOSt>

The Life Changing Magic of Tidying Up

by Marie Kondo

<http://amzn.to/1SSDwem>

The War of Art by Stephen Pressfield

<http://amzn.to/1NVd6sC>

Do the Work by Stephen Pressfield

<http://amzn.to/1X1dDtt>

SELF-IMPROVEMENT BOOKS

Creative Visualizations by Shakti Gawain

<http://amzn.to/1SSDNya>

15 Second Principle by Al Secunda

<http://amzn.to/1NVdcjR>

Move Your Stuff, Change Your Life

by Karen Rauch Carter

<http://amzn.to/1X1dAOi>

The Law of Attraction by Abraham Hicks

<http://amzn.to/1lqFlUN>

The Power of Now by Eckart Tolle

<http://amzn.to/1X1dKoK>

MEDITATIONS

Immrama Beats

<http://immrama.org>

1000 Wealth Affirmations Meditation

<https://youtu.be/4hVZ37RbYgl>

Sleep Programming for Prosperity

https://youtu.be/Vs8L_C4wRhA

Money Flows to You Binaural Beats

<https://youtu.be/HXnYwmB6OYk>

Attract Abundance and Wealth While You Sleep

<https://youtu.be/PrnfwtxaELg>

Manifest Magic & Amazing Opportunities

<https://youtu.be/mvyhWHw1Y9w>

Deepak Chopra Meditations

<https://chopracentermeditation.com>

HEALING TOOLS

Becky Kimes

Soul Wisdom Coach & Energy Healer

<http://beckykimes.com>

Surround Yourself with Protective White Light

<http://bit.ly/1NIWStj>

Energy Muse

Healing Crystal Jewelry

<https://www.energymuse.com>

Tiny Devotions

Yoga Jewelry

<http://www.lovetinydevotions.com>

Heavenly Wishing Stars

<https://www.etsy.com/shop/HeavenlyWishingStars>

For
PRODUCTIVITY
Strategy


**PRODUCTIVITY
TOOLS**

**ORGANIZATIONAL
TOOLS**

PRODUCTIVITY TOOLS

Timer + App (iPhone)

<https://itunes.apple.com/us/app/timer+/id391564049?mt=8>

Egg Timer (online)

<http://e.ggtimer.com>

iDoneThis

<https://idonethis.com>

ORGANIZATION TOOLS

Evernote

<https://evernote.com/>

Things (Apple)

<https://culturedcode.com/things/>

Notes (Apple)

<http://bit.ly/1XjZQyg>

Google Calendar

<https://www.google.com/calendar>

Google Drive

<https://www.google.com/drive/>

Google Docs

<https://www.google.com/docs/about/>

Dropbox

<https://www.dropbox.com/>

For
WEBSITE

Strategy


WEBSITE TOOLS

DESIGN TOOLS

COPY TOOLS

OUTSOURCING TOOL

**WEBSITE MARKETING
TOOLS**

PHOTOGRAPHY APPS

WEBSITE TOOLS

Wordpress.org

<https://wordpress.org/>

Weebly

www.weebly.com/

Wix

www.wix.com

Squarespace

www.squarespace.com/

Brand Mapping Method

Website Building Course

<http://www.brandmappingmethod.com>

Sarah Magdelana

Website Designer

<http://sarahmagdalenalove.com/webdesign/>

DESIGN TOOLS

Canva

<https://www.canva.com/>

Photoshop

www.photoshop.com/

Pixlr

<https://pixlr.com/>

Color Pick Eyedropper (Chrome)

<http://bit.ly/1qUysNI>

Creative Market

<https://creativemarket.com/>

COPY TOOLS

Laura Fortey

<http://laurafortey.net>

Melissa Cassera

<http://melissacassera.com>

OUTSOURCING

Fiverr

<https://www.fiverr.com>

WEBSITE MARKETING TOOLS

Leadpages

<http://www.leadpages.net>

Optimizepress

<http://www.optimizepress.com>

PHOTOGRAPHY APPS

VSCO (App)

<https://vSCO.co/>

Camera +

<http://campl.us>

Photofy

<http://photofy.com>

Wordswag

<http://wordswag.co>

For
ONLINE MARKETING
Strategy


**EMAIL MARKETING
TOOLS**

WEBINAR TOOLS

**SOCIAL MEDIA
TOOLS**

EMAIL MARKETING TOOLS

Mailchimp

<http://mailchimp.com>

Aweber

<http://www.aweber.com>

Infusionsoft

<http://www.infusionsoft.com>

WEBINAR TOOLS

Gotowebinar

<http://www.gotomeeting.com/webinar/>

Webinarjam

<http://www.webinarjam.com/welcome/>

Instant Teleseminar

<http://instantteleseminar.com>

Google Hangouts on Air

<http://www.google.com/%2B/learnmore/hangouts/onair.html>

SOCIAL MEDIA TOOLS

Hootsuite

<https://hootsuite.com>

Buffer

<https://buffer.com>

Iconosquare

<http://iconosquare.com/>

Google Analytics

<https://www.google.com/analytics/>

For
VIDEO MAKING



RECORDING TOOLS

EQUIPMENT

EDITING TOOLS

VIDEO PLATFORMS

RECORDING TOOLS

iPhone

<http://www.apple.com/iphone/>

Samsung Galaxy

<http://www.samsung.com/us/explore/galaxy-s-6-features-and-specs/>

Canon DSLR

<http://shop.usa.canon.com/shop/en/catalog/cameras>

Quicktime

<http://quicktime-download.info>

Reflector

<http://www.airsquirls.com/reflector/>

EQUIPMENT

Lighting Kit

<http://amzn.to/1Hih912>

Microphone/Lav

<http://amzn.to/1TabRpx>

Tripod

<http://amzn.to/1HihXCR>

Backdrops

<http://www.dropitmodern.com/collections/backdrops>

EDITING TOOLS

iMovie

<http://www.apple.com/mac/imovie/>

Final cut

<http://www.apple.com/final-cut-pro/>

Windows Movie Maker

<http://windows.microsoft.com/en-us/windows/get-movie-maker-download>

VIDEO PLATFORMS

Youtube

<https://www.youtube.com>

Vimeo

<https://vimeo.com>

Wistia

<http://wistia.com>

For
BLOGGING
Strategy



BLOG HOSTS

BLOG BOOKS

BLOG RESOURCES

BLOG HOSTS

wordpress.org

<https://wordpress.com>

Blogger

<https://www.blogger.com/>

Tumblr

<https://www.tumblr.com>

BLOG BOOKS

Nomadic Matt

Turn Your Blog into a Money Making Machine

<http://bit.ly/1XHX2b>

World of Wanderlust

How to create a successful blog overnight

<http://www.worldofwanderlust.com/books/>

BLOG RESOURCES

Digital Marketer

<http://www.digitalmarketer.com/6-million/>

Derek Halpbern

<http://socialtriggers.com/why-bloggers-fail/>

*Ready to use these tools to
take your success to the
next level?*

Take the

Passion to Paychecks

Course!

START NOW >>

Alicia Ying

